



59TH WORLD CONFERENCE

SPONSORSHIP OPPORTUNITIES

SEVILLE, SPAIN

November 11-14, 2026

Hotel Colón Gran Meliá



CONFERENCE OVERVIEW

In November 2026, members of the International Association of Political Consultants (IAPC) will gather in **Seville, Spain** for the **59th annual World Conference**.

This conference brings together leading political consultants, campaign strategists, pollsters, public affairs advisors, and communications experts from around the world to exchange ideas and insights on the evolving practice of democratic politics.

The 2026 conference will explore the growing intersection between politics, global security, and emerging technologies, focusing on three defining themes shaping modern campaigns and governance:

Energy
Defense
Artificial Intelligence

With approximately 150 attendees representing dozens of countries, the IAPC conference offers sponsors direct access to **senior political strategists, public affairs professionals, and party organizers** who advise campaigns, shape public narratives, and influence billions of dollars in political and public affairs spending worldwide.

These are not just participants—they are **decision-makers and trusted advisors operating at the highest levels of politics and government**.



CONNECT WITH THE WORLD'S LEADING POLITICAL STRATEGISTS

WHY SPONSOR THE IAPC CONFERENCE?

IAPC members are among the most influential professionals working in democratic politics today. They include **senior advisors to heads of state, party leadership, and national campaigns**, as well as public affairs professionals and party organizers shaping policy decisions and public narratives across the globe.

Sponsors gain a unique opportunity to build relationships with the consultants and strategists responsible for:

- Campaign strategy
- Public affairs initiatives
- Political advertising and messaging
- Voter engagement
- Data and digital infrastructure for campaigns

These professionals help direct **significant global spending on technology, communications, and campaign infrastructure**, making the IAPC conference an unparalleled networking opportunity.

For sponsors, this represents a rare opportunity to engage directly with a highly concentrated group of senior decision-makers who not only influence campaigns—but also help determine policy direction, public messaging, and strategic priorities within the governments and organizations they serve.



WHO ATTENDS THE IAPC CONFERENCE?

AUDIENCE PROFILE

Conference attendees include:

- Political consultants
- Campaign managers
- Pollsters and data strategists
- Public affairs advisors
- Government relations specialists
- Digital campaign experts
- Political technology providers
- Academics and democracy advocates

GLOBAL REACH

- Delegates from 30+ countries
- Senior advisors to campaigns and political parties
- Consultants working on **national and international elections, public affairs campaigns, and policy advocacy efforts that shape public discourse and government decision-making**

INFLUENCE & SENIORITY

- Senior advisors to heads of state, ministers, and party leadership
- Strategists working on national and international elections
- Public affairs professionals shaping policy and regulatory environments
- Consultants influencing **technology, media, and data spending decisions globally**



A GATEWAY TO GLOBAL POLITICAL INFLUENCE

GLOBAL REACH & NETWORK DEPTH

IAPC's membership spans **North America, Europe, Latin America, Asia, Africa, and Australia**, with active participation from professionals working across dozens of political systems and markets.

In addition to the annual World Conference, IAPC regularly hosts and supports **regional gatherings and mini-conferences across Europe, Asia, and Africa**, extending its reach and influence throughout the year.

For sponsors, this means access not just to a single event—but to a **global network of senior political professionals whose influence extends into hundreds of campaigns, governments, and organizations worldwide.**



VISIBILITY, ACCESS, AND INFLUENCE

SPONSORSHIP BENEFITS

Beyond visibility, IAPC sponsorship is about **access, relationships, and influence**. Sponsors engage directly with a trusted global network of political professionals who shape campaigns, advise governments, and influence public policy decisions worldwide.

All conference sponsors receive a range of **promotional and networking benefits**, including:

- Company logo displayed on conference materials, signage, and digital platforms
- Recognition across IAPC social media channels
- Brand presence throughout conference events
- Opportunity to distribute promotional materials to attendees
- Recognition in the official conference agenda
- Access to networking events and sponsor activities
- Direct engagement with conference delegates and speakers
- Opt-in attendee list access (where permitted)
- Opportunity to include materials in conference goodie bags

The IAPC works closely with sponsors to ensure **meaningful engagement opportunities** throughout the conference.

THANK YOU TO OUR 2025 CONFERENCE SPONSORS!

DIAMOND



PLATINUM



GOLD



SILVER



SPONSORSHIP PACKAGES

DIAMOND SPONSOR

\$50,000

Maximum of two sponsors

BENEFITS INCLUDE:

- Brand exclusivity
- Premium logo placement across conference promotion
- Social media promotion across IAPC platforms
- Logo placement at all conference events
- 60-second video at opening and closing sessions
- Brand presence on conference merchandise
- CEO invitation to deliver keynote remarks at official lunch
- Four conference registrations
- Private coffee meeting with IAPC leadership
- Two VIP seats at gala dinner
- Invitation to sponsor dinner hosted by IAPC Board
- Priority renewal rights for 2027 conference
- Preferred renewal pricing for returning sponsors



SPONSORSHIP PACKAGES

PLATINUM SPONSOR

\$25,000

Maximum of three sponsors

BENEFITS INCLUDE:

- Brand exclusivity within category
- Logo placement on conference website
- Social media promotion
- Banner placement at conference events
- 30-second video during opening session
- Recognition in conference agenda
- Distribution of promotional materials
- Four conference registrations
- Invitation to sponsor dinner
- Four tickets to gala dinner
- Priority renewal for 2027 conference
- Preferred renewal pricing for returning customers



SPONSORSHIP PACKAGES

GOLD SPONSOR

\$10,000

Maximum of five sponsors

BENEFITS INCLUDE:

- Website recognition
- Social media promotion
- Shared banner placement
- Recognition in conference agenda
- Promotional materials distribution
- Two conference registrations
- Invitation to sponsor dinner
- Two tickets to gala dinner



SPONSORSHIP PACKAGES

SILVER SPONSOR

\$5,000

Maximum of ten sponsors

BENEFITS INCLUDE:

- Website recognition
- Social media promotion
- Banner placement at conference
- Logo in attendee materials
- Recognition in conference agenda
- Invitation to sponsor dinner
- Admission to conference panels
- Admission to gala dinner



SPONSORSHIP PACKAGES

BRONZE SPONSOR

\$2,500

Maximum of ten sponsors

BENEFITS INCLUDE:

- Logo placement on conference banners
- Logo placement in attendee materials
- Invitation to sponsor dinner



SPECIAL EVENT SPONSORSHIPS

GALA DINNER SPONSOR

\$20,000

Exclusive

BENEFITS INCLUDE:

- Exclusive sponsorship of gala dinner
- Five-minute welcome remarks
- Sponsor branding throughout event
- One-minute sponsor video
- Two conference registrations
- Two invitations to sponsor dinner



SPECIAL EVENT SPONSORSHIPS

WELCOME RECEPTION SPONSOR

\$10,000

Maximum of two sponsors

BENEFITS INCLUDE:

- Co-sponsor recognition
- Three-minute welcome remarks
- Branding at reception
- Two conference registrations
- Invitation to sponsor dinner



À LA CARTE SPONSORSHIPS

CUSTOM & À LA CARTE OPPORTUNITIES

For organizations seeking tailored engagement, IAPC offers additional sponsorship options:

- Panel or Session Sponsorship
- Conference App / Wi-Fi Sponsorship
- Coffee Break or Networking Event Sponsorship
- Branded Materials (lanyards, tote bags, badges)
- Private Roundtables with IAPC Members
- Curated Meeting Introductions

These opportunities allow sponsors to align their investment with **specific strategic objectives and target audiences.**

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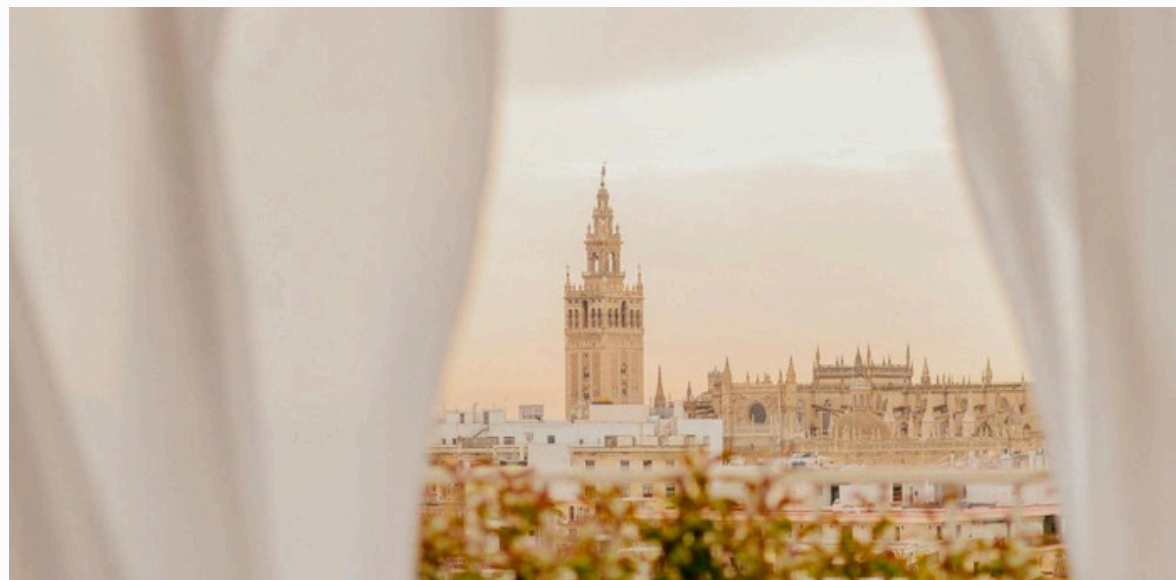
CONFERENCE VENUE

HOTEL COLÓN GRAN MELIÁ

SEVILLE, SPAIN

Located in the heart of historic Seville, the Hotel Colón Gran Meliá offers an elegant setting for the IAPC World Conference. The hotel combines modern conference facilities with the cultural richness of Andalusia.

Seville provides a unique backdrop for the conference, with its historic architecture, vibrant culture, and global reputation as a center of Spanish history and diplomacy.



ABOUT THE IAPC

The International Association of Political Consultants (IAPC) was founded in 1968 by Michel Bongrand and Joseph Napolitan to bring together the world's leading political consultants and strategists.

Today, IAPC includes members from dozens of countries representing expertise in **campaign strategy, public affairs, communications, polling, and governance.**

IAPC conferences rotate globally, creating a unique forum where professionals from different political systems exchange ideas and best practices.

The organization has hosted **presidents, senior government officials, academics, and global thought leaders**, and awards the prestigious **Democracy Medal** to individuals who have made significant contributions to democratic progress worldwide. Notable recipients include President Bill Clinton, Alexei Navalny, and President Volodymyr Zelenskyy—several of whom have also been recognized with the Nobel Peace Prize.

The IAPC **promotes the exchange of ideas and best practices among professionals** dedicated to advancing democratic elections and political engagement worldwide.



SPONSORSHIP CONTACT



FOR SPONSORSHIP INQUIRIES:

CONTACT NAME	PHONE	EMAIL
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Adam Hyland

+1 917-653-3311

hyland@eccanova.com